

**Alaska Association for
Career & Technical Education**
<http://www.actealaska.org>

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President's Welcome

By Sally Spieker, President

I am honored to serve career and technical education (CTE) as AACTE's president for this academic year. Serving includes helping to coordinate the Professional Development Conference, collaborating with other organizations such as Putting Alaska Resources to Work (PARW) and Vocational Technical Education Providers, (VTEP), representing Alaska at the national ACTE meeting, and advocating for our profession.

Being part of CTE is one of the best choices I have made in my life. In my 30 years as a teacher, CTSO adviser, and coordinator, I remember when we had comprehensive CTE programs in most public secondary and postsecondary institutions. Then *A Nation at Risk* was published and policy makers decided that if students weren't learning math, science, reading, and writing, we would just "do it louder." So instead of looking at what helps young people succeed, decision makers took away CTE and the arts and made students take more of the classes that they weren't learning in.

Now the public, policy makers, and scholars are recognizing that we need to take another look at CTE. How are we going to take this opportunity and build the system that we know Alaska needs?

AACTE plans to deploy a survey this month to ask you what you think should be our advocacy goals. What resources do you need to do your part to build a strong career and technical education system for Alaska?

Thank you to the many professionals who are promoting CTE in their classrooms, their organizations, their institutions, their businesses, and through AACTE. I welcome your ideas and your energy to help rebuild a strong system of CTE in Alaska. I look forward to working with you to take advantage of the possibilities.

**PDC November 19-22, 2008
Anchorage Downtown Hilton**

Register online at: <http://www.registermychapter.com/pdc>

Registration is open for the 2008 Professional Development Conference, celebrating 21 years of collaboration between the Alaska School Counselor Association (AkSCA) and the Alaska Association for Career and Technical Education (AACTE)! The PDC is at the Anchorage Hilton, November 19-22, 2008.

Learn as you are engaged by keynote speakers Erik Sparks and Jim Stone. Take advantage of tremendous workshops, educational strands, and enlightening keynote speakers and don't forget to sign up for the business and awards luncheon on November 21.

Conference attendees will receive a thumb drive instead of conference bag. Please bring a bag from a previous PDC. The conference will again offer travel reimbursements through the Department of Education & Early Development, college credit and continuing education opportunities. See the AACTE website for details and links: <http://actealaska.org/profdev.html>

- Member registration: \$215 (\$280 after Oct. 15)
- Nonmember registration: \$280 (\$345 after Oct. 15)
- Student registration:\$80
- One-day conference pass: \$140 (\$165 after Oct. 15)
- Business and Awards Luncheon: \$25 (tickets only available until November 1)
- Strands: \$50 each
 - Workforce Development
 - Leadership
 - Alternative Energy
 - Entrepreneurship & Logistics
 - Health and Wellness for the Individual and Community

You may also join or renew your membership during registration. Annual membership is \$45.

(continued next page)

Visit <http://www.registermychapter.com/pdc> to register for the conference. A drawing will be held for those registered and paid by October 15 for a one year membership in AACTE. The one-year membership will be for 2009 and awarded at the luncheon. Register now!

Hotel: Anchorage Downtown Hilton.
Rate = \$95/night for single or double occupancy.
Make your reservations on-line at <http://www.hilton.com/en/hi/groups/personalized/ANCA/HHF-PDC-20081117/index.jhtml> or call the Hilton directly at 1-800-245-2527 or 1-907-272-7411.
Be sure to provide the group code (PDC) in order to receive the discount rate.
Remember: Staying at the conference hotel allows AACTE to keep your conference rates low!!!

If you have any general registration questions or concerns, please contact Melissa Reese at 907-255-3067 or email mreese@valdezak.net.

See our website for updated information:
<http://actealaska.org/profdev.html>.

AACTE Seeks Award Nominees- Nominations due Monday October 27, 2008

By John Egan, Past President & 2008 Awards Chair

Please take the time to recognize one of your colleagues, business partners, or an outstanding CTE program. There is a tremendous amount of wonderful and exciting work being done in Career and Technical Education here in Alaska. AACTE is now seeking nominations in the following categories:

Award categories for individuals are:

- Outstanding CTE Teacher of the Year
- Outstanding New CTE Teacher of the Year
- Industrial/Technology Teacher of the Year
- Business/Information Technology Teacher of the Year
- Family & Consumer Sciences Teacher of the Year
- Health Services Teacher of the Year
- Hospitality & Tourism Teacher of the Year
- CTE Administrator of the Year

Award categories for individuals or programs are:

- Promising Practices Award
- Community Contribution Award
- Leadership Award

The due date for nominations is Monday, October 27, 2008. The criteria for awards are posted on the AACTE website at <http://actealaska.org/awards.html>.

The CTE Awards review committee needs members. We need a good demographic example of our State for this committee, and therefore would like to include as many geographic areas, subject areas, and work responsibilities

(secondary, post-secondary, counselors, teachers, administrators, and business and industry) as possible on this committee. Furthermore, this gives the awards that much more value.

Please contact John Egan at john.egan@matsuk12.us or 907-746-8418 if you are interested in serving on the review committee, want to suggest someone else, or have questions about the awards process.

Keep That April 2010 Date In Mind

By Kathy Andrews, Region V Planning Committee

The 2010 Region V conference is being hosted by our association. The dates are April 28 to May 1, and it will be held at the Downtown Hilton in Anchorage. A state professional development conference is scheduled for this coming fall as usual (November 19-22, 2008). During the 09-10 school year, however, AACTE is planning to have its professional development in conjunction with the 2010 Regional Conference. Planning is already underway for this conference. We will send more information your way as it unfolds. *Save the date—April 28-May 1, 2010.*

Calendar of Events

- Oct. 27, 2008** **AACTE Award Nominations Due**
<http://actealaska.org/awards.html>
- Nov. 19 – 22, 2008** **PDC – Anchorage Hilton**
<http://actealaska.org/profdev.html>
- Dec. 4 – 6, 2008** **ACTE Conference, Charlotte, NC**
<http://www.acteonline.org/Convention/>
- Feb. 5 – 7, 2009** **ASD CTE Conference**
http://www.asdk12.org/Depts/career_technology/
- February 2009** **CTE Month**
<http://www.acteonline.org/ctemonth/>



Professional Development CONFERENCE

ALASKA ASSOCIATION FOR CAREER & TECHNICAL EDUCATION



2008 Professional Development Conference

21st Anniversary
Creating Pathways to Success

November 19-22, 2008
Hilton Anchorage Hotel

Registration is open for the 2008 Professional Development Conference, celebrating 21 years of collaboration between the Alaska School Counselor Association (AkSCA) and the Alaska Association for Career & Technical Education (AACTE)!

Learn as you are engaged by keynote speakers Erik Sparks and Jim Stone. Take advantage of tremendous workshops, educational strands, and enlightening keynote speakers and don't forget to sign up for the business and awards luncheon on November 21.

Conference attendees will receive a thumb drive instead of conference bag. Please bring a bag from a previous PDC. The conference will again offer travel reimbursements through the Department of Education & Early Development, plus college credit and continuing education opportunities.

AACTE Conference prices:

| | | |
|-------------------------------|-----------|--|
| Member registration: | \$215 | (\$280 after Oct. 15) |
| Nonmember registration: | \$280 | (\$345 after Oct. 15) |
| Student registration: | \$80 | |
| One-day conference pass: | \$140 | (\$165 after Oct. 15) |
| Business and Awards Luncheon: | \$25 | (tickets only available until November 1) |
| AACTE/AkSCA Strands: | \$50 each | |
| | | <ul style="list-style-type: none">• Workforce Development• Leadership• Health & Wellness• Alternative Energy• Entrepreneurship & Logistics |

You may also join or renew your membership during registration:

AACTE annual membership: \$45

Visit www.registermychapter.com/pdc to register for the conference. A drawing will be held for those registered and paid by October 15 for a one year membership in their state organization. There will be two names drawn (one for AACTE and one for AkSCA). The one-year membership will be for 2009 and awarded at the luncheon. Register now!

Visit www.hilton.com/en/hi/groups/personalized/ANCAHHF-PDC-20081117/index.jhtml to make your hotel reservations. Rate = \$95/night for single or double occupancy. Make your reservations on-line or call the Hilton directly at 1-800-245-2527 or 1-907-272-7411. Be sure to provide the group code (PDC) in order to receive the discount rate. Remember: Staying at the conference hotel allows AACTE to keep your conference rates low!!!

If you have any general registration questions or concerns, please contact Melissa Reese at 907-255-3067 or mreese@valdezak.net.

See you at the 2008 Professional Development Conference!

2008 PDC CTE Teacher/Leader Strands

Workforce Development Strand

What skills will our students need to be successful in the 21st century workforce? That is the question that the Workforce Development Strand will try to answer. According to presenters at the national Workforce Innovations 2008 conference, the workforce is going through the biggest change in a century. Globalization and new technology are a big part of the change and will be the focus at the beginning of this strand (on Wednesday afternoon). A local perspective of the changing workforce will be presented by business and industry persons, and participants will explore resources to use with students. A business tour is tentatively planned for Saturday morning. Participants should leave this strand with tools they can use to prepare students for the 21st century workforce.

Leadership Strand

The AACTE/PDC Leadership Strand has been designed to explore and develop leadership skills with the ultimate objective of preparing future leaders for CTE in Alaska. Concepts covered will include; communications, leadership styles, management versus leadership, leadership assessment instruments, understanding and managing the change process, data driven decision making, public relations, and legislation to name a few. Please join us for an exciting strand that will offer a variety of well known speakers and fun.

Health and Wellness for the Individual and His Community:

A career exploration that crosses both Health & Human Service Pathways Strand

This strand will introduce educators to the varied career options that deal with health and wellness. The bulk of this strand will be delivered off-site in multiple locations in order to explore work environments as well as see careers in action: presentations on Therapeutic Services/Sports Medicine pathways in high school; a visit to Acceleration Alaska-the premier sports training facility in the state; a visit with a clinical dietician in a institutional setting who is also a certified specialist in sports dietetics who does consulting work with the NFL; and visits to rehab facilities to investigate physical therapy, occupational therapy, message therapy and respiratory therapy; visits to agencies that serve mental health needs to investigate social workers, community behavioral health aids, psychiatrists; and last a visit to the CDC Arctic Investigations Lab to examine the role of public health, and its careers, on individual health and wellness. Bring a briefcase! For each career covered participants will receive a job description, an economic forecast, as well as information on post-secondary education and certification/license information. Participants will also receive information on the state of health and wellness in Alaskan youth, health screening information, and general information on both Health and the Human Services career pathways.

Alternative Energy Strand

Alternative energy has become a "hot topic" in recent days due to the rising price of oil and global warming concerns. This strand will provide an overview of alternative energy with an emphasis on hybrid-electric vehicle (HEV) technology and alternative fuels such as biodiesel. Participants will begin Wednesday in the UAA automotive lab and will finish the strand on Saturday in the lab. Tony Martin, UAS Assistant Professor of Automotive Technology, has exciting activities planned that will expand participants' understanding of alternative energy.

Entrepreneurship and Logistics Strand

Students in 21st century schools continue to challenge secondary and post-secondary institutions to provide them with an education that will result in high wage, high demand occupations. Alaska's unique lack of high wage jobs and manufacturing base causes many of our graduates to venture out into the world of owning their own small business. It is our challenge to provide a rigorous and appropriate curriculum that enables these graduates to be successful entrepreneurs. This strand will introduce educators to the nature of starting a business.

Alaska's location, geography, climate, and population distribution all pose unique and specific challenges to potential business people or entrepreneurs, making a clear understanding of logistics imperative to business success. Therefore, after introducing the con of entrepreneurship, our strand will then move into the world of Logistics — how to teach Logistics in the high school and integrate logistics operations into a small business in order to make it successful and competitive in today's global economy. Finally, participants will see logistics and entrepreneurship in action and learn how to prepare a successful logistics program for secondary school students.

- Application for High School CTE Teachers or Leaders -
Pre-Authorization for Travel Reimbursement for Professional Development Conference (PDC)
November 19-22, 2008

Reimbursement for travel to the Professional Development Conference is available for high school CTE teachers or leaders. Your district's business office will reimburse you after the conference—BUT—you must be pre-authorized by EED before the conference!

- Register for PDC (online registration: <http://www.registermychapter.com/pdc/>) & pay all registration fees, including pre- and post-conference fees and any additional strand fees.
- Then, fax this completed form & your PDC registration receipt to Bernice at 907-465-3240 NO LATER THAN October 27, 2008. **Forms submitted AFTER THIS DATE WILL NOT BE ACCEPTED.**

I agree to the following in order to qualify for travel reimbursement from EED:

1. I am a high school CTE teacher or leader.
2. I will attend all required strand sessions beginning Wednesday, November 19 and ending Saturday, November 22, 2008.
(Strand session details will be posted on the PDC registration website.)
3. I will submit an evaluation to EED after the Conference is over.
4. I have registered for PDC and am attaching my registration receipt with this form.

Name: _____

Email address: _____

School District: _____

School Name: _____ Phone: _____

Title or Position: _____

Mailing Address: _____

Strand (choose one): Alternative Energy Careers in Community & Individual Wellness
 Workforce Development Entrepreneurship & Logistics Leadership

Check the item for which you will request reimbursement and insert amount—either airfare **or mileage:**

Choose One → Airfare in the amount of \$ _____ (maximum amount is the 21-day advance fare price)
- OR -
 Mileage: _____ miles @ _____ per mile + \$ _____ for parking

Total amount to be reimbursed: \$ _____

Signature of Participant _____ Date _____

Signature of School Supervisor _____ Date _____

*** Remember – we must receive your PDC registration receipt and this completed application by October 27, 2008!**

EED Use Only: Approved for Reimbursement: _____ Date: _____

Professional Development Conference — 2008

What:
21st Annual
Professional Development
Conference (PDC)

When:
November 19-22, 2008

Where:
Anchorage Downtown
Hilton

Who:
CTE Instructors
CTE Coordinators
CTE and Workforce
Development
Administrators
School Counselors

Tracy Pressley, AkSCA Executive
Director
907-831-0417
tmpressley@cvinternet.net

-- or --

Conference Planner
Melissa Reese
907-255-3067
mreese@valdezak.net

Keynotes

Jim Stone and Erik Sparks

Strands

Leadership
Alternative Energy
Health & Wellness
Workforce Development
Entrepreneurship & Logistics

Professional Development
CONFERENCE



Break-Out Sessions

Why Try
CTE in Rural Alaska
Academic Integration for CTE
SkillsUSA: Champions for Change
Preparing Your School for the National Model
Athletic Recruiting and Role of School Counselors
Adolescent Substance Abuse in Rural Communities
How to Help Students Prepare and Pay for Their Futures
NASA's Online Air Traffic Control Simulation
Carl Perkins Update and State Perspective
Helping Students Plan for Success
And more!

Conference Registration Websites:

CTE Instructors, Coordinators, and
Administrators
www.registermychapter.com/pdc

School Counselors
www.123signup.com/register?id=trgch

CTE 590 (One Graded Credit)
Professional Development Conference
November 20-21, 2008

Location: Hilton Hotel – Downtown Anchorage

Instructor of Record: Deanna Schultz
UAA Community & Technical College
3211 Providence Dr., UC 130
Anchorage, AK 99508
E-mail: dschultz@uaa.alaska.edu
Ph: (907) 786-6364 Fax: (907) 786-6448

Introduction:

Welcome to the 2008 Professional Development Conference. Participation in this conference is an excellent opportunity to investigate the new ideas for improved practice and application in your field and increase your understanding about teaching and learning while meeting State and industry standards through applied academics.

Course Objectives:

This conference is designed to meet the professional development needs of a variety of educational professionals at the secondary and post-secondary levels in Alaska. It will provide the opportunity for educators to demonstrate how they would integrate the information, skills, and competencies into their respective practice while using standards and certifications to achieve higher quality results.

Requirements for one credit:

- A. Attend two general sessions and five sectional workshops (30 pts.)
- B. Write a combined descriptive/reflective paper related to your experience at the PDC.
The paper must include:
 - 1. Description of the session(s), including the title, objective, and relevance of the session to your professional development plan and toward achieving your professional development goals (20 pts.)
 - 2. Summarize the critical points from the sessions that you will use to enhance your practice (20 pts.)
 - 3. Description of how you will apply or adapt the content, delivery, and activities to an area of study in your educational environment or workplace (20 pts.)
 - 4. Reflection of this professional development conference experience and how implementing strategies or processes relate to a professional challenge you are working to solve (10 pts.)

Grading Criteria:

A: 90-100 pts. B: 80-89 pts. C: 70-79 pts.

The paper will be evaluated using the attached criteria.

Submission of Course Requirements:

Final materials can be mailed, faxed, or e-mailed to Deanna Schultz (see above contact information) to be received no later than **Friday, December 12, 2008**. Please key assignments. All participants are expected to meet this deadline. Incompletes will be given only for conditions beyond the control of the student and after a contract for completion has been signed. Deadlines for all Incompletes must be finalized with the instructor.

University of Alaska Anchorage Academic Dishonesty Policy

Academic integrity is a basic principle that requires all students to take credit only for the ideas and efforts that are their own. Cheating, plagiarism, and other forms of academic dishonesty are defined as the submission of materials in assignments, exams, or other academic work that is based on sources prohibited by the faculty members. Academic dishonesty is defined further in the "student Code of Conduct." In addition to any adverse academic action that may result from the academically dishonest behavior, the University specifically reserves the right to address and sanction the conduct involved through student judicial review procedures and the Academic Dispute Resolution Procedure specified in the University catalog.

**CTE 590 (One Graded Credit)
Professional Development Conference
November 20-21, 2008**

RUBRIC FOR ASSIGNMENTS

| | Exemplary | Proficient | Developing |
|--|--|---|--|
| A. List the two general sessions and five sectional workshops attended (30 pts) List includes session title, presenters' names, and objectives of the presentation | | | |
| B1. Description of the two general sessions includes the presenters' names, objective, and relevance of the presentation to your professional development plan (20 pts.) | Several details link the content and description to clearly indicate relevance to and achievement of goal(s). (+3 pts.) | Title and objective provided, relevance explained in one or more examples. (+3 pts.) | Title and objective provided. Relevance stated. (+14 pts.) |
| B2. Summarize the critical points from the sessions that you will use to enhance your practice (20 pts.) | Critical points fully described or analyzed. Examples and related explanation enhance practice and address each critical point. (+3 pts.) | Critical points summarized. Relationship to practice explained with some details. (+3 pts.) | Critical points stated. Relationship to practice stated with no detail. (+14 pts.) |
| B3. Description of how you will apply or adapt the content, delivery, and activities to the areas of study in your educational environment or workplace (20 pts.) | Full description provided. Adaptation is ready for use. Description is culturally responsive and matched to meet individual student needs. Provides a catalyst for improvement through thoughtful examination of practice. (+3 pts.) | Description is culturally responsive and evidences differentiated instruction. Clearly states action that will be taken to affect change. (+3 pts.) | Personal example stated. Identifies barriers to learning and includes varied learning tasks. (+14 pts.) |
| B4. Reflection on this PDC experience and how implementing strategies or processes relate to a professional challenge you are working to solve (10 pts.) | Clearly states the challenge to be addressed and provides thoughtful analysis and evaluation connected to conference learning. Alternative points of view explained. (+2 pts.) | States the challenge and conference experiences but does not connect the two. Explains assumptions and reasons. (+2 pts.) | Justifies a few strategies or processes. Brief explanations related to professional challenge justify some strategies and explain some challenges. (+6 pts.) |